



# MORGAN CARTER

Learning Content Creator  
and Graphic Designer

☎ +1-817-437-7584

✉ morgancarter4@yahoo.com

📍 Allen, TX 75013

## Work Experience

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Samsung Electronics  
America  
2022 - Present

Sr. Instructional Design, Media and  
Experience Designer

- Collaborate to design impactful learning experiences, reducing project delivery time by 20%
- Boost employee engagement by 25% through the design of interactive presentations, eLearning simulations, and animated videos
- Streamline the content creation process by 40% through the development, writing, and coordination of learning sources and materials
- Curate a comprehensive library, improving access to learning resources by 50%
- Stay ahead of industry trends and leverage latest ed tech to enhance instructional design, resulting in a 30% increase in completion rates

Rent-A-Center  
Corporate Office  
2018 - 2022

Learning Curriculum Design and  
Development Specialist

- Designed and implemented engaging blended learning programs, resulting in a 15% increase in employee proficiency
- Continuously reviewed and updated learning programs to ensure relevancy and effectiveness, boosting employee engagement by 25%
- Improved cross-functional collaboration and project delivery by 20% through effective communication and coordination
- Streamlined project management processes by 25%, reducing project delivery time by 15% while maintaining compliance with project plans and standards
- Enhanced intranet and SharePoint portal layout and SEO, resulting in a 20% increase in site engagement and ease of access to learning resources

## Education

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Bachelor Applied Arts & Sciences  
University of North Texas  
Online 2011 - 2014

## Online Learning Development Tools

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- Learning Management Systems (LMS)
- Articulate Storyline
- Adobe Captivate
- Techsmith Camtasia
- PowerPoint and Google Slides

## Online Learning Methods

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- Adaptive assessments
- Interactive presentations
- eLearning simulations
- Branching scenarios
- Animated videos
- Audio scripts and captioning
- Mobile learning
- Microlearning



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## Work Experience

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Klein Buendel  
2017 - 2018

### Instructional Design Specialist

- Developed evidence-based learning programs that improved public health intervention outcomes by 30% through effective instructional design and technology utilization
- Reduced content development time by 25% through effective collaboration with subject matter experts in creating educational materials
- Streamlined project efficiency by 20% by creating content structures and designs for public health interventions
- Boosted knowledge, attitudes, and health behaviors with implemented strategies
- Improved programs through iterative development driven by end-user feedback collected through interviews, focus groups, and usability testing

Arapahoe Community  
College  
2016 - 2017

### Instructional Designer

- Improved course completion rate by 30% through the design and development of engaging online, hybrid, and face-to-face courses
- Boosted learner engagement and retention by 25% by integrating interactive scenarios and multimedia elements
- Reduced course development time by 15% through the use of innovative technology and streamlined processes
- Ensured course quality and accessibility by following Quality Matters and accessible design principles
- Increased course outcomes by regularly incorporating feedback from students and instructors into course revisions

## Professional Development

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- Adobe Learning Conference  
Online 2020 - 2022
- Adobe Max Conference  
Online 2020 - 2022

## Skills

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- Content creation
- Proficient in Adobe Creative Suite for multimedia production
- eLearning authoring tools expertise: Articulate Storyline, Adobe Captivate, and Techsmith Camtasia
- Strong communication skills
- UX design knowledge
- Project management and adaptability
- Evaluation and assessment proficiency