

Morgan Carter

Instructional Designer

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WORK EXPERIENCE

RENT-A-CENTER CORPORATE OFFICE

FEBRUARY 2019 -
PRESENT

LEARNING CURRICULUM DESIGN AND DEVELOPMENT SPECIALIST

- Designs, develops and assists in the implementation of new learning programs in order to achieve a blended learning approach for all assigned training programs.
- Reviews existing learning programs on a continuous basis to ensure relevancy, accuracy of content and appropriateness of delivery methods – under management’s guidance edits, updates and/or re-designs content to ensure all such programs remain in alignment with business, human resources and training objectives and expectations.
- Partners with team members to meet all goals and objectives efficiently, effectively and within the specified time frame – actively communicates with appropriate departments to ensure a constructive two-way flow of information and to eliminate surprises.
- Provides project management support while being responsible for the quality of personal work product through adherence to established project plans, quality assurance protocols and requisite company standards.

KLEIN BUENDEL

NOVEMBER 2017 -
OCTOBER 2018

INSTRUCTIONAL DESIGN SPECIALIST

- Translated understanding of learning theory, design principles, and technology into the design of effective learning products for public health intervention programs.
- Identified and proposed appropriate educational strategies and learning objectives to improve knowledge, attitudes, and health behavior.
- Developed content sequencing, outlines and approaches, flow diagrams and wireframes, and presented designs to internal and external collaborators and clients.
- Researched, wrote, and edited educational content, collaborating with subject matter experts, and created materials such as manuals, specifications documents, and instructor guides.
- Conducted interviews, focus groups, and usability testing of programs with end users for feedback to allow for iterative development.

ARAPAHOE COMMUNITY COLLEGE

NOVEMBER 2016 -
NOVEMBER 2017

INSTRUCTIONAL DESIGNER

- Provided leadership and expertise in the design, development, and maintenance of face to face, hybrid and primarily online classes.
- Built online scenarios for students to navigate curriculum and interact with a more engaging and interactive platform.
- Developed and implemented new strategies for using technology and in training faculty, staff, and students.
- Advanced Quality Matters principles and implemented strategies.
- Assisted the entire Healthcare Faculty Team to create accessible content and activities in an online environment.

EASTFIELD COLLEGE

JUNE 2015 -
NOVEMBER 2016

ELEARNING AND WEB CONTENT DEVELOPER

- Assisted faculty in the design, development, evaluation, and implementation of online courses.
- Consulted with educators to design engaging learning experiences in online and in-person courses.
- Developed and lead both technical and pedagogical professional development training on educational technology and course design.
- Integrated interactive technologies by identifying and implementing innovative ways to increase user engagement and interaction.
- Provided training of the Blackboard LMS and components.
- Implemented Universal Design strategies to develop course materials that are compliant with the Americans with Disabilities Act (ADA).

COLLIN COLLEGE

MAY 2012 -
MAY 2015

INSTRUCTIONAL DESIGN INTERN

- Supported faculty, staff, and students in the use of the learning management system and other learning technologies.
- Designed and presented training workshops on learning tools.
- Collaborated with instructional designers on eLearning projects.
- Prepared and maintained departmental training materials, videos, web pages and various shared instructional documents.
- Created departmental graphic standards for online video and PDF templates and tutorials in compliance with university standards.

PEPSICO

SEPTEMBER 2013 -
MAY 2014

GRAPHIC DESIGN INTERN

- Analyzed collaborative media user-experience challenges and developed ideas for improved layout and design.
- Provided training and support for PEPnet users to elevate awareness and adoption of collaboration and networking tools.
- Designed layouts, graphics and logos for sub-communities' blogs, forums and other collaborative media.

EDUCATION

**UNIVERSITY OF
NORTH TEXAS**

AUGUST 2011 -
DECEMBER 2014

BACHELOR OF APPLIED ARTS AND SCIENCES

Applied Technology and Performance Improvement

LEARNING DEVELOPMENT TOOLS

- Adobe Creative Suite and Adobe Captivate
- Articulate 360 Storyline and Rise
- Brightspace, D2L, Moodle and Blackboard and Website Builders
- JAWS, Dragon Naturally Speaking, NVDA, MS Office Accessibility Checker

LEARNING EXPERIENCE MODALITIES

- eLearning Simulations & Games
- Branching Scenarios
- Character-Driven Storytelling
- Adaptive Assessments
- Interactive Presentations
- Image-Rich Infographics